



Moncalieri, January 27th, 2018

GFG STYLE at the Geneva International Motor Show 2018.

Giorgetto and Fabrizio Giugiaro will be present at the Geneva Show with their own stand, and will be giving their new high-performance concept car its world press preview.

Fabrizio Giugiaro, CEO of GFG STYLE says: "In March 6th we will present our new prototype during a press conference, developed in collaboration with Envision Energy, a global leading smart energy management company. The car is empowered by Envision's EnOS™ energy IoT technology, the world's first open source energy IoT platform."

Lei Zhang, CEO Envision Energy says: "Envision partnered with GFG Style to bring to life our shared vision of the future of mobility. Our concept car combines Mr Giugiaro's iconic future-thinking design with our EnOS™ energy IoT platform, together redefining the future of the car. It is inspired by our commitment to create a sustainable future, where everyone has access to clean, secure and affordable energy – a world of "Beautiful Energy®".

The importance of a functioning prototype.

Giorgetto Giugiaro, CHAIRMAN of GFG Style says: "I believe that designing cars is a truly stimulating, unique craft, because compared to other serial products, the result of your work is translated into motion: you come across it on the roads and then you think that it was desired, commented on, judged, chosen and then driven!

But alongside commissioned projects, I have always tried to stimulate the scene by investing in research and construction of prototypes and show cars, which can also be driven on the road in their natural habitat and not only on rotating platforms under the dazzling spotlights of car shows.

This way of communicating by way of concrete examples has given me the opportunity to range over many motoring themes, depending on the social and historic circumstances, the brand I was inspired by and that I was "dressing" at the time, and more generally to look for new functional architectures, starting from roominess and ergonomics to arrive at shape".

80 years dedicated to design.

Giorgetto Giugiaro: "As my 80th birthday gets closer, I'm preparing a car to commemorate it. The prototype is a 4-seater electric sedan combining luxury, sportiness, space and dynamism. The proposal is not intended to be a synthesis of my work but a revisitation of a classic theme with the addition of solutions on accessibility and functionality that I believe are unique, also thanks to the use of new technologies".

Why a sedan?

Giorgetto Giugiaro: "It seems strange that I have gone back to making a sedan, but I was among its first supporters. After designing very low hedonistic cars in the '60s and '70s, I have been provocative with the first minivans, introducing the vertical development of vehicles that have evolved into today's SUVs, MPVs and crossovers.

Well, now that the market is pervaded by this form of architecture I would like to continue to "provoke", by returning to the classic theme of elegance with the addition of some very innovative solutions".

Who does it target?

Giorgetto Giugiaro: I have designed it for a sophisticated, international, demanding user, who today is still driving but who is soon destined to be driven around.... by the car itself. The technology would have allowed me to eliminate the steering wheel, but I couldn't bring myself to do it!!

I think that beauty is always a matter of proportions and we are not yet ready to accept styling cues that are too revolutionary; so this styling exercise, although it is a show car in the millennium of technological communication, is a sober attempt to reintroduce themes that I have dealt with in the past for vehicle safety, offering a whole series of information for the users as well as for the world outside.

Fabrizio Giugiaro: I reveal this research with some visual suggestions that I believe might stimulate the curiosity of enthusiasts.



The car will be unveiled in our booth on March 6th in Geneva Motor Show, and ready to be driven around the Turin roads in June, as in our tradition.

What is the importance of the integration of Envision's EnOS™ platform?

Being empowered by Envision's EnOS™ platform enables the car to become intelligent within its environment and the wider energy ecosystem. EnOS™ connects the car to a broader energy ecosystem, orchestrating the energy it uses to create synergies and efficiencies from energy generation to consumption.

This is truly a breakthrough in embedding the car into a larger energy system, across our homes, communities and smart cities. This concept car signposts the potential for traditional car designers and manufacturers to fully engage in the wider energy ecosystem- electric, connected, clean and beautiful.

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Notes to editors

About GFG Style

GFG Style was born in 2015 from the extraordinary experience in the field of car design of its founders, Giorgetto and Fabrizio Giugiaro.

Giorgetto is known all over the world as one of the most successful designers in automotive history. Fabrizio has been active in car design, industrial design and the planning and development of car interiors and exteriors for public and private clients for over 30 years. They have been directly responsible for creating over 300 standard production models and more than 200 research prototypes for numerous different manufacturers.

GFG Style operates two premises in Moncalieri (Turin): its headquarters and an operational building. Fabrizio and Giorgetto Giugiaro have thus established the conditions that allow them make use of their personal skills to develop automotive projects with the facilities of a new styling center that generates innovative ideas using the most futuristic simulation and virtual reality technologies; the development of models and styling prototypes benefits from the specialist collaboration agreements consolidated in 50 years of activity that the automotive district of Turin can offer.

Today, GFG offers the motor industry a wide range of services and consultancies, centred on the conception, design and development of new vehicles and products: from styling to feasibility, modelling and prototyping, right down to the construction of show cars.

For more information visit: <http://www.gfgstyle.com>

Download media kit : www.gfgstyle.it/Press_release_22_1_18_GFG_Envision.zip

Media contacts:

To arrange interviews or for other enquiries contact: media@gfgprogetti.it

About Envision Energy

Envision Energy is a global leading smart energy management company. Envision owns the world's largest Energy IoT platform, EnOS, which manages 100GW of energy assets. Envision is a global leading smart wind turbine company, with 10GW of smart turbines in operation. With major investment into leading energy tech companies including Sonnen, ChargePoint, AutoGrid, and Bazefield etc, Envision is also becoming an integrator of global Energy IoT & Smart City Ecosystem.

Headquartered in Shanghai, Envision has regional offices across Asia, Europe, North and South Americas and has established global R&D and engineering centers in Denmark, Germany and the United States. Envision's mission is to "solve the challenges for a sustainable future"; the company is committed to developing advanced technologies to create a sustainable future where everyone has access to clean, secure and affordable energy – thus a world of "beautiful energy".



For more information visit: <http://www.envision-energy.com>